

Savant to Unveil Deluxe Manhattan Design Center

Emmy-winning designer Thom Filicia contracted to oversee one of two NYC showcase apartments

Osterville, MA. Aug. 24th, 2009—Savant Systems LLC, having led the convergence of an open architecture platform to integrate automation and control, A/V switching, and general purpose computers, has announced that the company will be opening a two-apartment 7500 square foot showcase design center in New York City's affluent SoHo district. The two fully automated spaces—one with a commercial focus and the other residential—will enable Savant's authorized dealers to show prospective clients how the company's ROSIE control and entertainment systems integrate seamlessly into a real-world home setting. The showroom will also enable Savant to host AIA events (American Institute of Architects) and other architectural and design-focused events, providing the company with an elegant and up-to-date showcase within the heart of Manhattan.

Savant has assembled a world-class team to execute this project including one of *House Beautiful's* "Top 100 American Designers" and a recipient of *House and Garden's* coveted international "Taste Maker" designation, Thom Filicia. Filicia is the host of *Dress My Nest* on the Style Network and was once a member of the wildly successful Fab Five on *Queer Eye for the Straight Guy*. Thom has also made television appearances on Oprah, The View and The Tonight Show with Jay Leno. Filicia was also one of Barbara Walter's top 10 most fascinating people in 2003, and his company Thom Filicia Inc. has been featured in countless magazines.

Savant's Director of Marketing Craig Spinner stated that the residential portion of the design center is slated to open in October of this year with a festive launch party to follow. The commercial space is expected to debut in Q1, 2010. "Of course we are excited about the limitless potential of having a showcase in lower Manhattan," explained Spinner. "Having a gifted designer like Thom Filicia sign on to the project only heightens our expectations for the blend of elegance and functionality we envision for the design center. Savant has a continued commitment to expand the market in support of our dealer base—this fantastic resource in New York City is an example of that dedication," Spinner added.



Photo courtesy of Style Network

Savant's residential showcase will feature a fully automated master bedroom and bathroom, music/piano area and media room. There will also be a roughly 800 sq. ft. dedicated home theater crafted by world renowned theater designer and industry legend Theo Kalomirakis, a fully functional kitchen by Dahlia Kitchen Design, and complete lighting design provided by Sylvia Bistrong from ISP Design, Inc.

"Each design project that I undertake is a thoughtful reflection of the client as well as the space we are working with," explained Thom Filicia. "Savant's ROSIE technology is beautiful—their SoHo showcase will blend styles, textures and colors to accommodate and enhance these great products within an environment that truly feels like home."

Savant is pleased to have the following premium brands as manufacturer partners for the SoHo NYC Design Center:

Bay Audio, Chief, Continental Seating, Furman, Lutron, McIntosh, Middle Atlantic, NuVision, Samsung JKP Projectors, Steinway Lyngdorf, Steinway Piano, Stewart Filmscreen, THIEL Loudspeakers

Please visit Savant at CEDIA Expo 2009 in Atlanta, Sept.10th-13th, Booth # 327.

About Savant: Savant was founded by a core group of technology pioneers with hundreds of years of combined real-world experience in peripheral applications such as programmable systems, digital signal processing, telephony, switching systems, video processing, and home electronics integration. The Savant Team is committed to redefining the Home Control Systems industry with a visionary solution to home automation that emphasizes reliability and a maintenance-friendly open platform. The Savant product suite is distinguished by an unparalleled blend of cutting-edge technology and advanced next-generation graphics. www.savantav.com

About Thom Filicia, Inc. Founded in 1998, Thom Filicia, Inc. (TFI) quickly gained celebrity for its unique aesthetic approach to the residential, hospitality and commercial markets. Based in New York City's Soho, TFI has attracted a diverse roster of prestigious clients ranging from international luxury hotel companies to leaders in fashion, entertainment, real estate and finance. Founder and principal, Thom Filicia, the star of Style Network's *Dress My Nest* and design guru from TV's Emmy award winning *Queer Eye*, is able to uniquely blend the worlds of mass media and high-end interior design to create a daringly indelible impression. Properties designed by TFI respect the importance of architecture, space, detail, and brand experience, while balancing a client's needs with the TFI aesthetic. For more information, visit www.thomfilicia.com.

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